



**HOW ORGANIZATIONS AND CHILD PASSENGER SAFETY
ADVOCATES CAN WORK TOGETHER TO PREVENT
#1 KILLER AND CRIPPLER OF CHILDREN**

1. Print child passenger safety article, such as "Make Every Ride A Safe Ride," in company newsletter.
2. Arrange for child passenger safety advocates to present informative talks to safety seminars
3. Have child passenger safety advocates meet with managers, union representatives, and/or employee group leaders to discuss the value of providing their employees with a child passenger safety awareness program and specific technical assistance.
4. Encourage businesses and organizations to support local programs and help community meet child passenger safety needs by
 - a. printing extra brochures;
 - b. sponsoring a community-oriented educational program;
 - c. raising funds to purchase audiovisuals for community education;
 - d. sponsoring an in-house safety seat distribution program;
 - e. helping to fund community loan programs; and/or
 - f. sending staff or volunteers to child passenger safety training.
5. Print posters to distribute within organization and/or community.
6. Alert community service groups to which members/employees belong about child passenger safety needs.
7. Set policies which mandate proper use of appropriate restraints for children and other occupants of company vehicles.
8. Incorporate child passenger safety information in routine health information given to staff/members.
9. Give educational information, low-cost safety seat, or voucher to employees. Watch for changes in dependent information on group insurance policy when a new baby is born or adopted.
10. Ask employees/members to contribute creative suggestions for new ways to reach the public with child passenger safety information.

FOR MORE INFORMATION:

- National Highway Safety Administration (NHTSA), 1200 New Jersey Avenue, SE, West Bldg., Washington, DC 20590
- Governor's Highway Safety Representative: located in state capital; also listed with NHTSA
- SafetyBeltSafe U.S.A., Box 553, Altadena, CA 91003, 310/222-6860, 800/745-SAFE